

# hba

*of San Angelo*

— EST. 1950 —

# 2026

## Marketing Guide



- **GOLF TOURNAMENTS**
- **LUNCHEONS**
- **COOK-OUTS**
- **DOVE HUNTS**
- **CLAYBIRD SHOOT**
- **MEMBER DIRECTORY**



## Advertise Now...

Be part of our tradition  
of excellence!



### More Information

4172 S. Jackson Street 

325-949-0140 

Info@HBASA.com 

**HBASA.com** 

# MEMBERSHIP 2026



## 3 IN 1 MEMBERSHIP

When you join the HBA, you automatically become a part of the Texas Association of Builders (TAB) and the National Association of Home Builders (NAHB). You have the backing of not only your 290 local members, but over 140,000 state and national professional members fighting for our industry. It is not just who you know, it's who others know that can make a difference in your business.

## ADVOCACY

The HBA of San Angelo is the advocate for the housing industry in the Concho Valley. As the voice of the building industry, the HBA is deeply involved with the City of San Angelo and local building officials. We work hand in hand with local governments and other organizations to ensure that the homebuilding process is predictable, reasonable, and affordable. We also work closely with our state and national associations.

## SAVINGS

Membership in the HBASA can pay for itself through a variety of discount and rebate programs available through TAB and NAHB. As a member, you receive a Member Information Center Page that gives you an increased web presence, a place to show off your work, and a place for potential customers to request bids. You are also featured in our yearly buyer's guide and online business directory. The HBA's advocacy efforts with state and federal regulatory agencies have provided our members with thousands of dollars in either reduced costs or increased revenue. Need legal advice? Help is just a phone call away. As a member, you receive all this and more!

## PROMOTION

Members immediately get access to our resources, networking opportunities, discounts, educational programs, marketing events, and community service projects. Partnering with the HBA is one of the most effective marketing strategies your company can use. No other organization can help you promote your brand, build relationships, develop business leads and increase sales better than we can! The HBA can provide exposure and networking opportunities to help you build relationships within the industry. Our members take their pledge to "do business with a member" seriously and that means more opportunity, more collaboration, and more referrals for your business!

 **BUILDER DUES \$650**

 **ASSOCIATE DUES \$550**

 **AFFILIATE DUES \$150**

# MEMBERSHIP LUNCHEONS



**JANUARY 20**

**APRIL 21**

**JULY  
NO LUNCHEON**

**OCTOBER 20**  
Wall of Honor



**FEBRUARY 17**

**MAY 19**

**AUGUST 18**

**NOVEMBER 17**



**MARCH 17**

**JUNE 16**

**\*SEPTEMBER 8**

**DECEMBER  
NO LUNCHEON**

Make plans to join us on the third Tuesday of every month (unless noted with an \*) at 11:30 a.m. for the HBA Membership Luncheon at the **ASU LeGrand Center**. These monthly meetings offer an excellent opportunity to stay up to speed with developments at the HBA, discuss industry-related information, generate new ideas, and connect with colleagues. Guest speakers are invited each month to discuss relevant issues regarding the community and building industry.

All members and guests are welcome. \$20

**● YOUR LOGO ON ALL MARKETING MATERIAL**

**● ABILITY TO DISTRIBUTE YOUR MARKETING MATERIALS**

**● 2-3 MINUTE "COMMERICAL" AT LUNCHEON**

**● RESERVED TABLE FOR 8**

**● ONLINE PRESENCE AS SPONSOR ON FACEBOOK, WEBSITE, NEWSLETTER AND EMAIL INVITES**

# LUNCHEON SPONSORSHIP

Secure your chance to  
promote your business to over  
180 building industry professionals

EXTEND YOUR  
REACH



GROW YOUR  
BRAND

*Join us!*

## CONTACT

US



(325) 949-0140



HBASA.com



4171 S. Jackson St.



**Your Logo on all Marketing Material**



**Reserved Table for 8 Included**



**Ability to Distribute your Marketing Materials**



**Online presence as Sponsor on  
HBA Facebook Page, Instagram, Website  
& Email Correspondence**



**2-3 minute "Commercial" at Luncheon**

**COME GROW WITH US**



# CHARITY CLAYBIRD SHOOT



**Friday, May 8, 2026**

## **SA Claybird Association**

Join us for our 16th annual Claybird Shoot. It consists of five-shooter squads rotating between ten stations. Each station consists of five sets of two clays. Open to the public, the shoot includes a delicious dinner, drinks and prizes.

**\$175 per shooter**

### **PRIZE SPONSOR | \$1,250**

Logo will be featured on all advertising material including website as Prize Sponsor. Sponsor sign at registration and dinner area. Logo on all shooter scorecards. Exclusive.

### **PLATINUM SPONSOR | \$1,000**

Logo will be featured on all advertising material including website as Platinum Sponsor. Sponsor sign at registration and dinner area. Logo on all shooter scorecards. Exclusive.

### **BEER SPONSOR | \$500**

Logo will be featured on all advertising material including the website as Beer Sponsor. Sponsor sign at dinner area, logo on all shooter scorecards. Exclusive.

### **DINNER SPONSOR | \$400**

Logo will be featured on all advertising material including website as Dinner Sponsor. Sponsor sign at dinner area, logo on all shooter scorecards.

### **STATION SPONSOR | \$100**

Sign with company name at one course station.

### **GOLD SPONSOR | \$500**

Logo will be featured on all advertising material including website as Gold Sponsor. Sponsor sign at dinner area and logo on all shooter scorecards.

### **RAFFLE SPONSOR | \$500**

The logo will be featured on all advertising materials, including the website, as the Raffle Sponsor. Sponsor sign at the dinner area and raffle prizes. Logo on all shooter scorecards. Exclusive.

### **GUN BOARD SPONSOR | \$500**

Logo will be featured on all advertising material including website, gun board and scorecard as Gun Board Sponsor. Exclusive.

### **SILVER SPONSOR | \$350**

Logo will be featured on all advertising material and shooter scorecards.

# 2026 CHARITY GOLF TOURNAMENT



## Monday, September 14th Bentwood Country Club

The only thing better than golf, is golf with a cause, especially when it's the best golf tournament in town!

You will be treated to a delicious lunch before playing 18 holes of golf. On the course, you'll enjoy fun games, prizes, and lots of beer.

After the round, stick around for raffle prizes, and course contests. Registration will initially be open to members only.

### **TITLE SPONSORSHIP | \$2,500**

Includes 1 team of golf and Hole #15 tent sponsorship. Logo to be featured on all marketing promotions. Exclusive.

### **CLOSEST TO THE BEER | \$500**

Your logo featured on 4 - 24x36 signs promoting a prize for the golfer closest to the sign in this exclusive sponsorship.

### **BEER CART SPONSOR | \$500**

Your logo featured on one of two carts driving around on the course giving out beer. Limit 2.

### **BET THE HOLE | \$400**

Your company will partner with Operation Finally Home on Hole #7. Exclusive sponsorship.

### **CLOSEST TO THE LINE | \$400**

Company logo and sign on Hole #9 where golfers will win a cash prize for getting closest to your sign. Exclusive.

### **CUSTOM HOLE & TEE SPONSORS | \$300**

Set up a tent, have prizes, make up a game...it's yours to customize!

### **CART SPONSOR | \$150**

Company logo featured on inside of every cart.

## **\$150 per golfer**

### **GOLF CANNON SPONSOR | \$600**

Participants can shoot their ball with a Golf Cannon instead of hitting it with this exclusive sponsorship.

### **BEER KEG HOLE SPONSOR | \$600**

Set up a tent on Hole #6 or #16 where the beer kegs will be! Limit 2.

### **SNACK CART SPONSOR | \$500**

Your logo featured on the snack cart driving around on the course. Exclusive.

### **ADVANCE THE TEE | \$400**

Your company receives access to hole #17 where you will collect money for Operation Finally Home to tee off on the closer tee. Exclusive sponsorship.

### **DRIVING RANGE SPONSOR | \$400**

Company banner/logo at Driving Range. Exclusive.

### **BEER KEG SPONSOR | \$250**

Logo featured on signs by beer kegs. Limit 4.

### **TEE SIGN SPONSOR | \$100**

Company logo featured on a tee box.

# DOVE HUNT FOR HOMEPAC



## Monday, October 5th Ought 2 Ranch

Join us for a great time for a great cause. Our annual event will include a dove hunt, whiskey flight and catered dinner. All proceeds will be donated to HOMEPAC, the political arm of the Texas Association of Builders.

### **\$150 Hunt/Dinner/Whiskey/Wine Flight** **\$50 Dinner/Whiskey/Wine Flight**

#### **TITLE SPONSOR | \$1,500**

Logo will be featured on all advertising material and dinner areas. Sponsor will also receive \$500 in event credits.  
**Exclusive.**

#### **WHITE WING SPONSOR | \$750**

Logo will be featured on all advertising material and dinner area. Sponsor will receive \$200 in event credit.  
**Limit 2.**

#### **MOURNING DOVE SPONSOR | \$100**

Logo will be featured in dinner area.

#### **DINNER SPONSOR | \$1,000**

Logo will be featured on all advertising material and dinner area. Sponsor will receive \$300 in event credit.  
**Exclusive.**

#### **WHISKEY SPONSOR | \$500**

Logo will be featured on all advertising material and whiskey flight area. Sponsor will receive \$150 in event credit.  
**Limit 2.**

#### **GUN BOARD SPONSOR | \$500**

Logo will be featured on all advertising material and dinner area. Sponsor will receive \$150 in event credit.  
**Exclusive**



# CHRISTMAS PARTY & AWARDS BANQUET



## Friday, December 11th The Cactus Hotel

Join us for a fun-filled night of delicious food and drinks, live music, special presentations, and cash and prizes. We will announce the new Board of Directors and induct our new president for 2026 as well as present our annual awards.

### TITLE SPONSOR | \$3,500

Logo will be prominently featured on all advertising material. Designated table for 10. Sponsor commercial during banquet. Draw names for prizes. Exclusive.

### PLATINUM SPONSOR | \$1,000

Logo will be prominently featured on all advertising material including website, social media, easel signage, the program and table tents. 2 free tickets included. Additional tickets available at a discounted rate of \$50 each.

### GRAND PRIZE CASH SPONSOR | \$1,000

Logo will be prominently featured on all advertising material including website, social media, easel signage, the program and table tents. 2 free tickets included. Additional tickets available at a discounted rate of \$50 each. Exclusive.

### GOLD SPONSOR | \$500

Logo will be featured on all advertising material including website, social media, easel signage, the program and table tents on pub tables. Tickets available at a discounted rate of \$50 each.

### BAR SPONSOR | \$500

Logo will be featured on all advertising material including website, social media, easel signage, the program and bar areas. Tickets available at a discounted rate of \$50 each. Exclusive.

### COSTUME SPONSOR | \$500

Logo will be featured on all advertising material including website, social media, easel signage, the program and bar areas. Tickets available at a discounted rate of \$50 each. Exclusive.

### CENTERPIECE SPONSOR | \$300

Logo will be featured on all centerpieces of the dinner tables in the ballroom and program. Exclusive.

### SILVER SPONSOR | \$250

Name will be listed in the program and announced at dinner. Name will also be listed in bold on easel signage.

### BRONZE SPONSOR | \$100

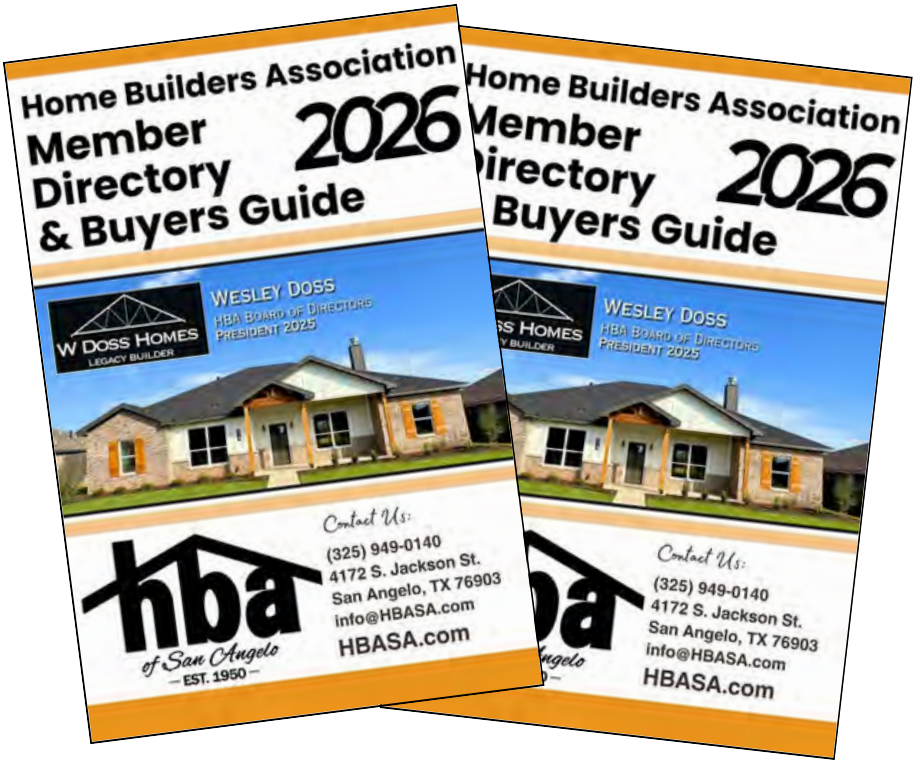
Name will be listed in the program and listed on easel signage.



**\$60 per ticket**

**Reserved table  
of 10 \$500**

# 2027 MEMBERSHIP DIRECTORY



**FULL PAGE | \$299**

**HALF PAGE | \$199**

**BUSINESS CARD | \$150**

The HBA is the heart and soul of our local home-building industry and when people in the Concho Valley want to buy, build, finance, remodel or maintain a home, they look to the HBA of San Angelo as their go-to resource for professionals. Raise your reputation with increased credibility and visibility with an ad in our directory. Directories are given to all HBASA members and new members as well as distributed to the community through the San Angelo Association of Realtors, the San Angelo Chamber of Commerce, the Visitor's Center, and the HBA office.

# Come have fun with us at the HBA!





# 2026 Home Builders Association of San Angelo Calendar

January

7 · Board Meeting

20 · Luncheon

February

11 · Board Meeting

17 · Luncheon

March

11 · Board Meeting

17 · Luncheon

April

8 · Board Meeting

21 · Luncheon

*Please check Facebook, Instagram & Website for Changes and Additions*

May

8 · Claybird Shoot

13 · Board Meeting

19 · Luncheon



June

10 · Board Meeting

16 · Luncheon

July

8 · Board Meeting

20-24 · TAB

Board Meetings  
& Sunbelt Show  
San Antonio, TX

NO Luncheon

August

5 · Board Meeting

18 · Luncheon

September

8 · Luncheon\*

14 · Charity Golf  
Tournament @  
Bentwood CC

16 · Board Meeting

October

5 · Dove Hunt

7 · Board Meeting

26 · Wall of Honor  
Luncheon



November

17 · Luncheon

24 · Board Meeting

25-27

Office Closed  
Thanksgiving

December

11 · Christmas  
Party &

Awards Banquet

Dec. 21 – Jan. 4

Office Closed for  
Holidays

Member Luncheons @ ASU LeGrand Center – 3<sup>rd</sup> Tuesday of the Month except for September (8th).



@HomeBuildersAssociationSanAngelo



@hbasanangelo

**HBASA.com**